To: Journalist@newspaper.com

Subject: Texas Tech Tri Delta and St. Jude Children's Research Hospital

NEWS RELEASE

FOR IMMEDIATE RELEASE September 4th, 2022

Texas Tech Tri Delta is Flipping Pancakes for a Cure

Lubbock, Texas - Texas Tech Tri Delta is flipping pancakes at their event Delta House Of Pancakes (D.H.O.P) on September 19th to fundraise for the kids at St. Jude Children's Research Hospital. This is their first event after being the top fundraiser out of all other Greek organizations at Texas Tech this past school year.

In April of this year St. Jude Children's Research Hospital announced their biggest fundraising commitment to date. They announced that the \$60 million dollar ten year commitment from women's organization Tri Delta, was recently accomplished in just under 8 years.

D.H.O.P is just one of many events Texas Tech Tri Delta plans to host this year. In October they will be having their annual "Delta After Dark" country music concert with catered barbeque and smores. In the spring they will have many other fundraising events such as their national letter writing campaign "Sincerely Yours" and the Tri Delta Invitational golf tournament.

Texas Tech Tri Delta alone raised over \$100,000 in the 2021-2022 school year. They alone raised more than all other Greek Life at Texas Tech combined. This year they plan to top that number and raise \$200,000 during the school year.

St. Jude Children's Research Hospital families will never receive a bill during or after their child's treatment at the hospital. This is why fundraising is a key part to the organization and why Texas Tech Tri Delta women are passionate about helping.

###

FOR MORE INFORMATION Meara Kelleher Delta Delta - Phi Eta (214)-604-8341 Meara.Kelleher@ttu.edu

SOURCES

https://www.stjude.org/inspire/news/tri-delta-meets-60-million-fundraising-goal-for-st-jude-ahead-of-schedule.html

https://www.prnewswire.com/news-releases/tri-delta-beats-the-clock-to-raise-60-million-for-st-jude-childrens-research-hospital-301526066.html